

BE SURE WITH ECOSURE®!

Conserve Resources, Reduce Landfill Waste, Lower Emissions



Poole Company is a leading manufacturer and distributor of recycled and virgin fiber products. Recently, **Scientific Certification Systems (SCS) certified Poole Company's EcoSure® and EcoSure® Wellstrand products as being manufactured from 100% post-consumer recycled polymer.** This certification validates Poole Company's global effort to provide fiber products and processes that meet the highest environmental standards, helping consumers make informed choices about the products they purchase. With EcoSure and EcoSure Wellstrand fiber products, customers can be **SURE** they are making a sustainable, earth-friendly decision.

Made for the environmentally-conscious consumer, EcoSure and EcoSure Wellstrand fibers are **made from a base polymer of 100% post-consumer recycled (PCR) PET packaging.** Both fibers are certified by SCS as made from 100% PCR polymer, reducing the amount of waste that burdens landfills and diminishes earth's natural resources. Studies from NAPCOR determined that 1.451 billion pounds of PET (such as plastic soft drink bottles) were collected and sold for recycling in 2008, and the use of PCR polyester versus virgin polyester reduces energy consumption by 84% and greenhouse gas emissions by 71%.

Poole Company proactively manufactures to the highest environmental standards because it is the right, responsible thing to do. We are committed to doing our part in the environmental equation. Help us:

- Conserve resources
- Lower emissions of greenhouse gases and water pollutants
- Provide valuable raw material to industries
- Stimulate the development of more environmentally-friendly technologies
- Reduce the need for new landfills
- Create jobs

ENVIRONMENTAL STATS

2008 Recycled PET Bottles (from NAPCOR 2008)

- 1.451 billion pounds of post-consumer bottles were collected for recycling and sold in the U.S.
- 615 million pounds purchased by U.S. reclaimers
- 836 million pounds purchased by export markets
- U.S. reclaimers imported 98 million pounds from Canada, Mexico, Central & South America

The best post-consumer PET comes from bottle deposits. Currently, only 11 states have PET bottle deposit laws. These eleven states recycle more beverage containers than the other 39 states combined. Every recycled PET bottle counts. Did you know that eighty five 16 oz. PET bottles will produce the fill for a sleeping bag? And that five 2-liter PET bottles will make:

- 1 square foot of polyester carpet
- An extra large tee shirt
- Filling for a ski jacket

These are just a few examples of how PET bottles, that would traditionally clog landfills for centuries, are being turned into quality products.

2008 Gross Recycling Rate (from NAPCOR 2008)

- Total U.S. Bottles Collected and Sold for Recycling = 1.451 billion pounds
- Total U.S. Bottles Available for Recycling = 5.366 billion pounds
- Gross Recycling Rate = 27%

The number of recycled bottles per pound are:

Size	Qty
16 oz.	18
20 oz.	16
1 liter	12
2 liter	9
3 liter	5

Contact us today to learn more about Poole Company's sustainable EcoSure fibers.

DID YOU KNOW?

The use of PCR polyester vs. virgin polyester reduces energy consumption by 84% and greenhouse gas emissions by 71%.



+1 (864) 271-9935
 info@poolecompany.com
 www.poolecompany.com

Reduce. Reuse. Recycle.