

Poole Company Hires Nonwoven Specialist Craig Winebarger to Focus on Business Development of Nonwoven Fibers Segment

Greenville, SC - September 3, 2013 - [Poole Company](#), a leading manufacturer and distributor of [textile fibers](#), and a specialist in [nonwoven fibers](#), [virgin polyester fibers](#), [recycled fibers](#), and [heavy denier fibers](#), announced today that they have hired Craig Winebarger as part of the company's [nonwoven fibers](#) segment. Winebarger will be responsible for developing and growing the company's business in the nonwoven fibers sector.

The Poole Company has a team of nonwoven specialists with a combined 100 years of experience. [Nonwoven fibers](#) by Poole Company are used in markets such as hygiene for diapers and adult incontinence; wipes including cosmetic and baby wipe products; industrial products for scrubbing pads, substrates, and roofing materials; filtration products for liquids and gas forms; and foam replacement fibers. These nonwoven fibers are available in both virgin and recycled compositions. The recycled version is EcoSure – a staple fiber made from 100% PCR (post-consumer recycled) PET flake.

David Poole, CEO of Poole Company, commented “Craig has worked in the nonwoven fiber industry for over 30 years.” Winebarger’s experience includes sales & marketing, new business development, product development, and manufacturing. Poole continued, “His knowledge of the industry expands from engineering & sustainability to science and technology making him an excellent resource for our nonwoven customers.”

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About Poole Company

For more than 35 years, Poole Company has specialized in the global manufacturing and distributing of [textile spinning fibers](#). With a product portfolio including virgin polyester fibers, recycled fibers ([EcoSure PCR PET polymer](#)), heavy denier, microdenier, fiberfill, and nonwoven fibers, Poole Company serves major markets and is recognized for their emphasis on sustainability and value. For more information, [contact Poole Company](#) at 864-271-9935 or visit www.poolecompany.com.

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