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Poole Company's EcoSure® & EcoSure® Wellstrand Fibers Receive SCS Certification

SCS Validates that EcoSure & EcoSure Wellstrand Fibers are Manufactured with 100% Post Consumer Recycled (PCR) Polymer Meeting the Highest Environmental Standards

Greenville, SC – June 7, 2010 – [Poole Company](http://www.poolecompany.com) – a leading manufacturer and distributor of recycled and virgin fiber products – today announced that [Scientific Certification Systems \(SCS\)](http://www.scs-certification.com) certified Poole Company's [EcoSure®](#) and [EcoSure® Wellstrand products](#) as being manufactured from 100% post-consumer recycled polymer. **This certification validates Poole Company's global effort to provide fiber products and processes that meet the highest environmental standards**, helping consumers make informed choices about the products they purchase. With EcoSure and EcoSure Wellstrand fiber products, customers can be **SURE** they are making a sustainable, earth-friendly decision.

Made for the environmentally-conscious consumer, **EcoSure and EcoSure Wellstrand fibers are made from a base polymer of 100% post-consumer recycled (PCR) PET packaging**. [EcoSure quality fibers](#) are used for apparel, fiberfill, nonwoven fabrics, and wipes while [EcoSure Wellstrand heavy denier](#) is used in scrub and floor cleaning pads, furniture and bedding, filtration products, and roof ridge vents. [Both fibers are certified by SCS](#) as **made from 100% PCR polymer**, reducing the amount of waste that burdens landfills and diminishes earth's natural resources. [Studies from NAPCOR](#) determined that 1.451 billion pounds of PET (such as plastic soft drink bottles) were collected and sold for recycling in 2008, and the use of PCR polyester versus virgin polyester reduces energy consumption by 84% and greenhouse gas emissions by 71%.

[SCS](#) is a **global leader in third-party environmental and sustainability certification**. For more than 25 years, SCS has developed internationally recognized standards and certification programs. As part of their mission, SCS recognizes the outstanding achievements of companies – such as Poole Company – who are meeting the highest levels of environmental performance and social accountability in recycled content.

Michael Wolfe, director of business development, environmental certification service at SCS commented, "We congratulate Poole Company on achieving SCS environmental certification on its EcoSure and EcoSure Wellstrand products. **These specific fibers have been assessed and certified to be produced from 100% PCR polymer**, and [SCS has certified these products under our rigorous standards and certification process](#). **Poole Company is the only staple fiber supplier that is authorized to use our green cross approval seal for 100% recycled polymer.**"





David Poole, CEO of Poole Company, stated, “**Poole Company proactively manufactures to the highest environmental standards because it is the right, responsible thing to do. We are committed to doing our part in the environmental equation.**” He continued, “With our [SCS certification](#) and the EcoSure and EcoSure Wellstrand fiber, you can be **SURE** that you have a fiber made from 100% recycled polymer which helps conserve resources, reduce landfill waste, and lower emissions.”

For more information, [contact Poole Company](#) at (864) 271-9935 or visit www.poolecompany.com.

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About Poole Company

For over 35 years, Poole Company has been a **leading global distributor of polyester, polypropylene, and rayon fiber**. The company designs, manufactures, and provides technical services for recycled and virgin fiber products across major markets with an emphasis on **sustainability and value**. By specializing in [recycled yarns](#), [nonwoven fiber](#), [textile fibers & yarn](#), [fiberfill](#), and [heavy denier fiber](#), Poole Company provides high-quality products to domestic and international markets.

Poole Company is headquartered in Greenville, SC and has a 400,000 sq. ft. manufacturing and distribution center in Johnsonville, SC. In addition, the company has operations in India and China.

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