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Poole Company Manufactures and Distributes 100% PCR PET Fiber for Apparel Industry

SCS Certifies the EcoSure Polymer Fibers as Meeting the Highest Environmental Standards. Samples to be Distributed at Outdoor Retailer Conference.

Greenville, SC – July 26, 2010 – [Poole Company](#) – a leading manufacturer and distributor of recycled and virgin fiber products – unveils [Scientific Certification Systems' \(SCS\)](#) first third-party certified North American staple fiber made from 100% PCR PET. [EcoSure](#)[®] containing fabric samples will be distributed at [Outdoor Retailer Summer Market](#) in Salt Lake City August 3-6, 2010.

[EcoSure quality fibers](#) are certified as manufactured from 100% post-consumer recycled (PCR) PET polymer. For more than 25 years, [SCS has recognized organizations](#) – such as Poole Company – who meet the highest levels of environmental performance in recycled content. Michael Wolfe, Director of Business Development, Environmental Certification Services at SCS commented, **"Poole Company is currently the only staple fiber supplier in North America to earn the prestigious 100% recycled PET polymer certificate."** He continued, "SCS has specific, multi-step procedures to verify a product's environmental origin. We take our audit process very seriously and are proud to recognize companies such as Poole that have proactively and enthusiastically obtained certification by our organization."

Made for the environmentally-conscious consumer, [EcoSure quality fibers](#) meet the highest environmental standards and reduce the amount of waste that burdens landfills and diminishes earth's natural resources. [Studies from NAPCOR](#) determined that 1.451 billion pounds of PET (such as plastic soft drink bottles) were collected and sold for recycling in 2008, and the use of PCR polyester versus virgin polyester reduces energy consumption by 84% and greenhouse gas emissions by 71%.

EcoSure fibers are used in numerous types of apparel (knits and wovens) and hosiery. From shirts and shorts to socks and hats, outdoor retailers select EcoSure as their quality, sustainable, certified staple fiber. This choice of fiber allows apparel retailers and manufacturers to be **SURE** they are making a **green, earth-friendly selection**.

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About Poole Company

For over 35 years, Poole Company has been a **leading global distributor of polyester, polypropylene, and rayon fiber**. The company designs, manufactures, and provides technical





services for recycled and virgin fiber products across major markets with an emphasis on **sustainability and value**. By specializing in [recycled yarns](#), [nonwoven fiber](#), [textile fibers & yarn](#), [fiberfill](#), and [heavy denier fiber](#), Poole Company provides high-quality products to domestic and international markets.

Poole Company is headquartered in Greenville, SC and has a 400,000 sq. ft. manufacturing and distribution center in Johnsonville, SC. In addition, the company has operations in India and China.

For more information, [contact Poole Company](#) at (864) 271-9935 or visit www.poolecompany.com.

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