



POOLE COMPANY NOW MANUFACTURING COMFORTREL CO-POLYMER POLYESTER FIBER

Greenville, SC – October 19, 2012 – [Poole Company](#), a leading manufacturer and distributor of [textile fibers](#) and specialist in [virgin polyester fibers](#), [recycled fibers](#), [heavy denier](#), and [nonwovens fibers](#), announced today that it is manufacturing a new engineered [co-polymer polyester fiber marketed under the name ComFortrel by Poole](#). The fiber delivers exceptional comfort, dryness, and softness, while embracing cutting-edge chemistry and technology.

[Poole Company](#) recently developed ComFortrel by Poole in response to the void left by the previous ComFortrel product by Wellman Inc. which has since ceased doing business. David Poole, CEO of Poole Company, commented, “We are in a lot of plants and textile mills, and what we’re hearing is that the industry is thrilled to have a Poole high performance co-polymer fiber with properties equal to or better than its predecessor.” He added, “With Poole’s manufacturing process and engineering team, we have introduced a proprietary product with familiar qualities *and* superior performance. The product gives consumers a breathable, moisture wicking, feel-good fiber that is technically advanced and has atmospherically-dyeable properties.”

[ComFortrel by Poole polyester fiber](#) includes technical properties and softness similar to the previous ComFortrel. It **can be dyed at 212° atmospherically** and potentially using less chemicals. In addition to durability, the fiber also offers consumers the benefit of easy care as it has superb shape retention – wash after wash. It is a unique, fast-drying fiber – resistant to shrinking, fading, and wrinkling – and ideal for numerous markets, including hosiery, activewear, childrenswear, and sportswear. “ComFortrel by Poole covers all the bases. It’s a soft, low-pilling fiber that feels good and is ideal for high-performance,” said Bob Usher, director of research and development, at Poole Company.

[For more information about polyester fiber, contact Poole Company](#) at 864-271-9935 or visit www.poolecompany.com.

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About Poole Company

For more than 35 years, Poole Company has specialized in the global manufacturing and distributing of [textile spinning fibers](#). With a product portfolio including virgin polyester fibers, recycled fibers ([EcoSure PCR PET polymer](#)), heavy denier, microdenier, fiberfill, and nonwovens fibers, Poole Company serves major markets and is recognized for their emphasis on sustainability and value. For more information, [contact Poole Company](#) at 864-271-9935 or visit www.poolecompany.com.



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